



# *ANDREA VIARRIAL-MURPHY*

Event Coordinator

Creative Social Marketing

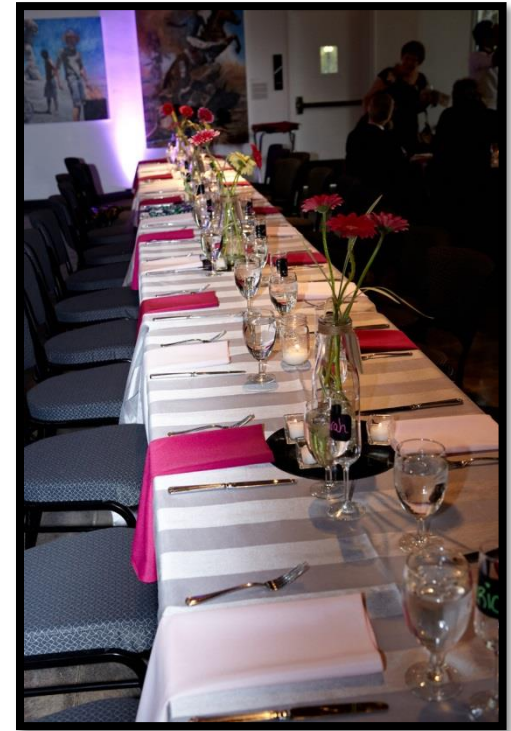
Sponsorship Fulfillment

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# #EVENTGURU

- Consulting
- A-Z – Coordination/Management
- Day of Coordination/Management
- Logistics and Project Management



# #CREATIVESOCIALMARKETING

- Social Media Implementation and Enhancement
- Examining your Digital Footprint
- Strategic Partnerships
- Going Mobile
- Creative Marketing



# #SOCIALMEDIAGURU

- Facebook
- Twitter
- Pinterest
- Instagram
- LinkedIn
- YouTube



*Are you connected?  
Know your audience –  
Engage - Interact*



# #SPONSORSHIPFULFILLMENT

- Creative marketing strategies
- Fulfillment of client benefits
- Implementation
- Onsite Activation
- Post event promotion and recap





# #MEDIAPARTNERS #CONNECTIONS



**OUT FRONT**



# #BRANDRELATIONSHIPS



*“It’s a real pleasure working with a true pro like Andrea! She managed my first time event from creation to completion, including all the unexpected things that happen when you are hosting an inaugural event and it turned out to be a huge success. Andrea is organized, professional, creative, connected ... can’t say enough. Thanks Andrea!”*

***Marla Rodriguez,  
Director of  
Communications  
9Health Fair***



**#PREVIOUSCLIENTS**

The Denver  
Foundation

Community Shares

Higher Ground Music  
Festival

9Health Fair

Cops Fighting Cancer

Escuela Tlatelolco

Sensory Processing  
Disorder Foundation

The Fax Partnership  
Colorado Youth at  
Risk

Colfax Business  
Improvement District

Dinosaur Ridge





# #TESTIMONIALSANDREA

- *“Andrea is one of the hardest working people I know. Her talents and expertise continue to surprise and inspire me each time I work with her. We have worked together for several years on many different projects. No matter how much she has going on she always follows through on her commitments and goes above and beyond to ensure that each partnership is unique and special. I have often referred to her as the mayor of Denver as she has not only professional connections but friendships and incredible working relationships with the majority of Denver’s influencers and leaders. Andrea ensures that anything she touches is gold and her passion and attention to detail make her the best choice when it comes to project management, event execution, or brand strategy. If you haven’t yet worked with Andrea, you and your company are missing out on what she and Denver have to offer!! ”***Megan Lamb, District Sales Manager – Drink Bai**
- *Throughout the years, I’ve been lucky enough to work with Andrea on both professional and personal occasions. Whether organizing an intimate plated dinner or large-scale musical festival, Andrea provides the support, organization, connections and resourcefulness that a successful event requires. To top things off, she always does this with a smile on her face and calm demeanor. It is obvious that Andrea is passionate and experienced when it comes to creating spectacular events.”***Gretchen Welde Director of Marketing & Public Relations/Richard Sandoval Restaurants**



# #WHY

## #Vision #Mission #Goals

To work with creative and like minded individuals and entities in event, businesses and marketing campaigns and to utilize my expertise to help make those campaigns truly successful.

*“Infectious enthusiasm, dedication to quality work and a keen eye for details would describe Andrea. She gets stuff done!”*

***Brady Rhodes – former partner at Colorado Youth at Risk***

## #Expertise

- connections
- extraordinary relationships
- ability to prioritize and remain calm under pressure
- excellent time management, multitasking, acute attention to detail
- creative problem solving, ability to maintain tight control over minute details of an event and it's execution
- skilled in grassroots marketing and social media
- incredible communication skills



# #FINDME #FOLLOWME

[ADreProductions.com](http://ADreProductions.com)

[Facebook- ADreProductions](#)

[LinkedIn -Andrea Viarrial-Murphy](#)

[Twitter @ADreProductions](#)

[Instagram - @ADreProductions](#)

[Youtube - ADreProductionsLLC](#)

*“Working with Andrea has not only been such a delight due to her thoughtful, kind, and gregarious nature, but her connections throughout Denver, as well. There is seriously no one she isn’t friends with. She strives to make Denver such a community driven force with new and exciting events and initiatives all year round. She truly makes Denver a better place!” – **Frances Grinsfelder, Community Manager, Yelp***