



Children's Hospital Colorado

**FOR IMMEDIATE RELEASE**

Ginger Delgado, Kellwood Media

Cell: 303-916-8166

[ginger@kellwoodmedia.com](mailto:ginger@kellwoodmedia.com)

## **10<sup>th</sup> Annual 'Cops Fighting Cancer' Motorcade Honors Patients at Children's Hospital Colorado 200 Law Enforcement Officers to Deliver Toys This Year**

**Aurora, Colorado** – 200 uniformed law enforcement officers from throughout the State of Colorado will bring smiles to kids at Children's Hospital Colorado when they arrive in a motorcade with new toys for patients. The 10<sup>th</sup> Annual 'Long Blue Line' will consist of 100 police cruisers and motorcycles.

This is the 10<sup>th</sup> year of the event and the largest to date with law enforcement officers from 30 different local, state and federal agencies participating. They'll deliver 1,000 toys to 300 children. Aurora Police Officer James Seneca, who founded the organization and is a cancer survivor himself, says these kids need to know they are strong and courageous, "Cancer takes such an emotional toll on patients and their families so we try to create an uplifting environment. If a little support can help a child get through another day then I'm doing my job." Cops Fighting Cancer has visited more than 7,000 children at the hospital since the program began 10 years ago.

Some of the law enforcement agencies participating this year include the Aurora Police Department, Denver Police Department, Jefferson County Sheriff's Office, Adams County Sheriff's Office, Colorado State Patrol, U.S. Marshals Service and the FBI.

**WHEN: Wednesday, December 12, 2012 at 10:00 A.M.**

**WHERE:** Children's Hospital Colorado  
13123 East 16<sup>th</sup> Ave., Aurora, CO 80045

**ROUTE:** Motorcade leaves at 10:00 A.M. from Graebel Companies, 16456 E. Airport Circle, Aurora. Travels west on Colfax Blvd and arrives at Children's Hospital Colorado at 10:15 A.M.

**PHOTO OPPORTUNITIES:**

- ❖ Officers leaving Graebel
- ❖ Officers travelling in motorcade to Children's Hospital Colorado
- ❖ Officers delivering toys to patient rooms
- ❖ Interviews with Jim Seneca, founder of Cops Fighting Cancer and a cancer survivor
- ❖ Interviews with Children's Hospital Colorado patients and staff

**About Cops Fighting Cancer:** Aurora Police Officer James Seneca founded Cops Fighting Cancer in April 2003. It is a 501(c)3 non-profit organization made up of police and civilian volunteers. It raises money through annual fundraisers and in the last 10 years has donated more than \$700,000 to help families with medical costs, mortgage payments, rent, car payments, food, clothing and other basic necessities. Its ultimate goal is to provide hope to those suffering from cancer.

Website: [www.copsfightingcancer.org](http://www.copsfightingcancer.org)

Facebook: <http://www.facebook.com/copsfightingcancer?fref=ts>

Photos: <http://copsfightingcancer.org/blog/2011/12/15/pictures-from-the-9th-annual-long-blue-line/>